



Open Repositories 2013

Repository Island, Charlottetown, PEI, Canada

July 8 – 12th, 2013

**Sponsorship and Advertising
Opportunities**

www.OR2013.net



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January 2013

To Whom It May Concern:

Open Repositories is the premiere annual international conference dedicated to the stewardship of open content. Every year, hundreds of stakeholders who engage in the development, management and application of digital repositories travel from across the world to attend this conference. We are excited to announce that the 8th annual conference is being held for the first time in Canada, with Prince Edward Island being the host province.

Following the success of our 2012 conference held in Edinburgh, we are working on making our 2013 conference our biggest and best yet. Sponsorship of OR2013 is an excellent opportunity for advertisement and promotion, with attendees representing a diverse community including national agencies, universities, museums, archives and private companies. I have attached a document outlining our different levels of sponsorship and what is included.

I will follow up with a telephone call in a few days, however please do not hesitate to contact me in the meantime with any questions you may have. If you indicate a commitment to sponsorship, we would be happy to include your logo on our website as soon as you can provide us with the artwork.

I look forward to discussing your sponsorship and welcoming you to our community.

Thank you for your time,

Mark Leggott - OR2013 Conference Chair

Ashley Adams, BBA - OR2013 Event Coordinator

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Charlottetown, Prince Edward Island



The 8th annual Open Repositories conference is being held the beautiful Canadian province of Prince Edward Island (PEI).



PEI is the smallest province in Canada with a population of 140,000 and is located in the Gulf of Saint Lawrence. It was first discovered in 1534 by European explorer Jacques Cartier and was named Île Saint-Jean. The Island was obtained by Great Britain in 1763 and in 1798 was given its current name, Prince Edward Island. PEI, rich in history, is considered the "Birthplace of Confederation". It was in the capital city of Charlottetown that the founding fathers met and led to the creation of Canada.



The Island is known for its beautiful scenery and beaches. This unique beauty inspired author Lucy Maud Montgomery in writing her classic novel *Anne of Green Gables*. Originally printed in 1908, this novel is still known and loved worldwide today.



The conference is being held in the capital city of Charlottetown. The city provides visitors with many opportunities to experience Atlantic Canadian culture. There are many restaurants with locally inspired menus featuring fresh Maritime seafood and produce. During the summer months, many of these delicious meals can be enjoyed on outdoor patios while listening to live East Coast music.





Open Repositories 2013

The 8th annual Open Repositories conference is being held in 2013 for the first time in Canada. This conference has been held in countries around the world including the United States, Spain, Scotland and England.

OR2013 will take place over four days and will provide a collaborative environment for attendees from a wide range of academic and industry backgrounds. The theme for this year's conference is:

Use, Reuse, Reproduce.

OR Attendance

OR has been showing constant growth over the last 4 years and we expect OR2013 to be the largest yet.

2009 - Atlanta	331
2010 - Madrid	420
2011 - Austin	435
2012 - Edinburgh	460

Sponsorship Packages

Below is our list of available sponsorship packages. For sponsors confirmed **before March 1st, 2013**, their company logo will be included on promotional cards for OR2013 being distributed at industry conferences and events.

Platinum (\$7,500)

- Large Logo in Conference Program
- Three (3) Complimentary Conference Registrations
- Mention in all conference literature as a platinum sponsor
- Inclusion of promotional flyer provided by your organization in attendee bags
- Conference Dinner or Reception Sponsor with logo displayed prominently
- Branded swag bags and lanyards for all delegates
- Large logo displayed on sponsor page of OR Website
- Electronic promotional material on the conference USB stick
- Exhibition stand with preferred location

Gold (\$5,000)

- Medium logo in Conference Program
- Two (2) Complimentary conference registrations
- Inclusion of promotional flyer provided by your organization in attendee bags
- Medium logo displayed on sponsor page of OR Website
- Mention in all conference literature as a conference sponsor
- Electronic promotional material on the conference USB stick
- Exhibition stand

Silver (\$2,500)

- One (1) Complimentary conference registration
- Small logo in the Conference Program
- Small logo displayed on the sponsor page of the OR Website
- Exhibition Stand